



If you cannot find your data, then how can you protect it?

Organizations struggle with the task of knowing where their data resides, posing potential risk to data security and regulatory compliance. Cloudrise Data Discovery Services maximize the value of your tech, so you always know where your data resides and can develop a plan to protect it.



Why You Should Care About Data Discovery

53% of companies reported they had over 1,000 sensitive files open to every employee.¹

43% of orgs were not able to identify the location of their critical data assets.²

Unstructured data sets are estimated to make up **80%** of enterprise data.³

The Challenge

Due to ever-changing and diverse workforce environments, employees are introducing new devices, apps, cloud environments...and *DATA* every minute of every day. Data Discovery is highly intrusive by design and not all organizations are prepared to consume the sheer volume of data uncovered. There are dozens of vendors in the marketplace peddling their 1-stop-shop solutions, so it's hard to know where to begin – plus - comprehensive solutions require skilled interpretation and application to keep your data awareness current.

How Data Discovery Addresses These Challenges



Improved Risk Management & Compliance. Data discovery helps businesses spot outliers and potential threats in their data so they can manage them more proactively.



Insight and Decision Making. Data discovery makes data analysis understandable for stakeholders across the business, regardless of their data literacy.



Prevents Data Mishandling. Discovering sensitive data and appropriately classifying that data can significantly reduce the risk of data mishandling.



Improves Downstream Processes. Downstream processes and organizations' abilities to protect their data will improve when data is discovered, inventoried and classified.

1) varonis.com/ 2) leptide.com/ 3) forbes.com/sites/forbestechcouncil/2023/05/24/the-new-era-of-big-data/



Our Recommended Approach



Continuously scan the enterprise network to discover both structured and unstructured data.

Evaluate the results to inform data protection, governance, and privacy strategies.

Determine source of truth to facilitate processes and address challenges around privacy and compliance.

Develop strategy and roadmap then build a data security governance program that drives your people, tech decisions, and processes, and addresses the ever-changing data compliance and regulatory landscape.

Maintain dynamic data inventory comprised of details pertaining to each data element being processed. Track critical data elements and personal data requiring increased level of protection.

Continuously optimize and manage the tech and program in order maximize the value of your tech and reduce data risk.

Supported Technologies



BigID



SPIRION™



Microsoft Purview

Data Discovery Enables Persistent Data Awareness



Identify and manage stewardship of data



Assess the applicability & adherence of data policies & procedures



Aid in the classification of data



Support the identification and protection of critical data



Discover consumer data for applicable laws and regulations



Maintain and update data inventories and maps



Support identification of PII and their location / sensitivity

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